

SOCIETY AGAIN GETS BUSY

Winter Season Opens Fairly with a Long List of Doings.

WORLD'S FAIR HABIT IS SPREADING

Many of the Fashionables Are Now Going There for Fun and Being Entertained in a Variety of Ways.

A Toast.
A toast to your hair, my loved one,
A toast to your beautiful hair!
It rests like a crown
On your brow so pure and fair.
There's a charm in its lightness,
An air in its brightness,
That tangles my heart in its snare.
Then pledge me, my fair one,
My loved one, my rare one,
A toast to your beautiful hair!
—Bayard Bacon.

The Social Calendar.
TUESDAY—Miss Maude Key's card party for Miss Blum; meeting of the Tuesday bridge club.
WEDNESDAY—Mrs. E. C. McShane's luncheon for Mrs. Graves and Mrs. Williams.
FRIDAY—Mrs. L. H. Kory entertains the Elks club.
SATURDAY—Olmstead Alpha Pi dances; Metropolitan club ball.

Socially things are decidedly picking up. Last week, which promised little at the outset, developed a lot of things, chief among which was the Cotton-Gore wedding at All Saints' church and the closing of the Country club. This week is fairly promising. Mrs. E. C. McShane's buffet luncheon, which, by the way, is to be a large affair, being the conspicuous feature, while the cards for the first of the coming-out receptions of the fall, together with several other announcements, insure an interesting calendar for the week following.

The exposition fever has struck society in earnest and half the people one knows have either just returned or are about to start for St. Louis. Last week more than a score of local fashionables "did" the exposition, and this week as many more will try to see what their friends have seen in addition to a few other things. A half dozen affairs have been planned in St. Louis this week for Omaha people, chief among them being several variations of seeing the Pike. A Pike party was given one evening this week for the Misses Orcutt and Mrs. A. J. Beaton by some Fort Crook military friends doing detached duty at the exposition. Another party of Omaha people will do the grounds by automobile Tuesday evening, while still another party expects to visit the shops of French Market one morning.

The observing party who keeps track of the comings and goings of the fashionables may discover several rather significant coincidences in their movements this week. One of the girls who seems almost to have more than her share of admirers nearly committed herself last week by telling another woman that a certain young man who is a prominent member of the younger set, would visit the exposition this week, and then adding, "But please don't tell it just yet." When asked the reason for her request she admitted, rather reluctantly, "Because I am going down next week, too."

The daughter of a prominent Omaha lawyer who is attending a fashionable eastern school will spend the coming fortnight "in the country," near Boston, because of a little escapade that, while harmless enough in itself, was a violation of the rules prescribed for young women in one of those "correct" academies where future society women are "finished." The young woman seems scarcely to be taking her exile to heart, for she writes to a friend in Omaha: "It is not half bad there, or wasn't when I was 'sent up' last week. I am a little bit drawn, also."

The Country club took on all of its old time summer gaiety yesterday afternoon and evening and society gathered there in numbers for the last time this year. It was the postponed formal closing for the season, and practically everybody was there. Nearly 200 guests sat down at dinner, the great majority of them remaining for the hop that followed. In spite of the crisp air a fair-sized gathering was there to watch the closing of the last golf match of the season, late in the afternoon, while the awarding of the cups for the season by Mr. E. H. Sprague was one of the features of the day. Sixty members of the golf team were seated at one large table, the losing team being hosts, by the way, and at another table some twenty-five or more wives of the golfers made up another party. Messrs. Tom Davis, Walter Roberts and Bob Burns, each with a guest, and Mrs. E. H. Sprague were one of the features of the day. The golf team was divided into two teams, the losing team being hosts, by the way, and at another table some twenty-five or more wives of the golfers made up another party. Messrs. Tom Davis, Walter Roberts and Bob Burns, each with a guest, and Mrs. E. H. Sprague were one of the features of the day. The golf team was divided into two teams, the losing team being hosts, by the way, and at another table some twenty-five or more wives of the golfers made up another party. Messrs. Tom Davis, Walter Roberts and Bob Burns, each with a guest, and Mrs. E. H. Sprague were one of the features of the day.

Pleasant Past

Mr. and Mrs. W. A. Pleyer gave dinners Wednesday and Thursday evening of last week for Mr. Henry McDonald and Mr. Thomas Sherwin of Boston.

Miss May Weaver entertained at a Dutch upper last evening at her home in the Dunsmuir flats in honor of Mr. Thomas Sherwin and Mr. Henry McDonald of Boston. Covers were laid for twelve.

Mrs. Blessing gave a 5 o'clock tea Saturday afternoon in honor of the Mrs. Lorengrund of Philadelphia and Miss Edith Preston of Seattle. Mrs. Blessing was assisted by Mrs. J. J. McMillin, Miss Neva Turner, the Misses Comstock, Miss Henrietta Bartlett and Miss Mabel Christie.

Mrs. Leo Grotte entertained informally Monday evening in honor of Mrs. A. Grotte of Bermuda, who is visiting here. The evening was devoted to music and music. Prizes were won by Mrs. Walter Moore, Miss W. A. Miller and Mrs. Fred Auldbrook. The guests present were: Mr. and Mrs. W. W. Anderson, Mr. and Mrs. A. Grant, Mr. and Mrs. W. A. Miller, Mr. and Mrs. Walter Moore, Mr. and Mrs. Fred Auldbrook, Mr. and Mrs. T. C. Van Buren, Mr. and Mrs. W. R. English, Mr. and Mrs. Charles Callahan and Mr. and Mrs. H. T. Talmadge.

Coming Events.
Miss Maude Key has invitations out for a card party, to be given Tuesday afternoon, in honor of Miss Mabel Baum of Denver.

The Capital Hill dancing club will give the first of its winter's series of dancing parties Friday evening, November 4, at Chambers.

A dancing club has been organized among some of the young people of the high school and parties will be held Saturday evenings during the winter.

The Southwest dancing club has reorganized for the winter with Frank Barrett as president and W. E. Palmister as secretary and treasurer. A series of dancing parties have been arranged for the winter, the dates to be as follows: November 11, 18, 25, December 2, 9, 16, 23, January 6, 13, 20, February 3, 10, 17, 24, March 3, 10, 17, 24.

her 1, 15 and 23, December 13 and 27, January 10 and 24, February 7 and 21, and March 7.

Mrs. L. H. Kory will be hostess of the week's meeting of the Friday club, which will be held fortnightly during the winter at the homes of the various members.

Mrs. E. C. McShane has issued cards for a buffet luncheon to be given at her home Wednesday at 12:30 and 1 o'clock, in honor of Mrs. Douglas N. Graves and Mrs. W. P. Williams of Boston, who are her guests this week. Mrs. McShane will be assisted by Mrs. John A. McShane, Mrs. W. H. Poppleton, Mrs. W. E. Redick and Mrs. A. P. Gulou.

The Young Ladies' Sodality of St. Patrick's church will entertain their friends at cards at Turner hall, South Thirtieth and Main streets, next Thursday evening, October 27. Progressive high five will be played, after which refreshments will be served. An orchestra will be in attendance to furnish music throughout the evening.

Conspicuous among the affairs announced for next week will be the reception given by Mrs. John Hamilton Evans at Summit place, on West Farnam street, from 3 to 5 o'clock, Wednesday afternoon, at which she will present her niece, Miss Pauline Schenck. This will be the first of the coming-out receptions of the season, which leads additional interest. Later in the season Mrs. Schenck expects to go abroad, and Miss Schenck will accompany them. Miss Schenck has spent much time at school in the east. She is an accomplished musician, having returned early in the summer from Boston, where she has been studying.

Weddings and Engagements

The announcement of the engagement of Miss Lila Alexander, daughter of Mr. and Mrs. W. H. Alexander, and Mr. Wing B. Allen of Salt Lake City, which reached Omaha this week, calls forth the congratulations of a host of friends of both young people, who were raised in Omaha and were both popular in local society.

A pretty home wedding was solemnized Thursday evening at the residence of Mr. and Mrs. A. Rubenstein, 228 North Nineteenth street, when their daughter, Miss Minnie, became the wife of Mr. Harry Greene of San Francisco. After a brief trip through the east Mr. and Mrs. Greene will make their home in San Francisco.

The marriage of Miss Mary Florence Hunsie, daughter of Mr. and Mrs. John Hunsie, and Mr. Howard Samuel Miller, was solemnized at 9 o'clock Saturday morning in the chapel of St. Catherine's academy, only the relatives and a few intimate friends being in attendance. It was a simple wedding, but very pretty, the bride wearing a gown of white, with white chiffon hat. The recessional, "I Love You Truly, Truly, Dear," was sung by Miss Maude Hussie, a sister of the bride. The chapel was decorated with palms and red roses. Following the ceremony a wedding breakfast was served at the home of Mr. and Mrs. Hunsie to the relatives. Mr. and Mrs. Miller left last evening for St. Louis and the south, to be at home after December 1 at 513 North Twenty-third street.

Come and Go Gossip

Mrs. J. W. Vail of Chicago is the guest of Omaha friends.

Miss Flora Webster will leave today for a brief visit in St. Louis.

Mr. and Mrs. Victor Caldwell have returned from a visit to Colorado.

Mr. and Mrs. Edward M. Martin are entertaining Miss E. K. Yankton, S. D. and Mr. and Mrs. George W. Holdrege and Miss Holdrege went to St. Louis on Tuesday.

Mr. and Mrs. Francis Kennedy will go to St. Louis this week to visit the exposition.

Mr. Howard Smith has returned from Mount Vernon, Ia., where she has been visiting.

Mr. and Mrs. W. B. Clarke of Helena, Mont., are guests of Mr. and Mrs. W. E. Clarke.

Miss Alice McShane expects to go to St. Louis early in November to visit the exposition.

Mr. and Mrs. J. E. McVann will leave this evening to visit the St. Louis exposition.

Mr. and Mrs. Will McKell are in Chicago, the guests of Mr. and Mrs. George B. Haynes.

Mr. and Mrs. Nathan Ellis Adams have returned home after two weeks at the World's fair.

Miss Ella May Brown returned to Omaha Friday from Colorado, where she has spent the last month.

Miss Bettie Noddick has returned from Lincoln, where she attended the Odd Fellows' convention.

Miss Henrietta Rees has returned from Lincoln, where she has been the guest of university friends.

Mr. and Mrs. Royal D. Miller have returned from a fortnight's visit to Des Moines and Chicago.

Mrs. A. J. Beaton, Miss Orcutt and Miss Jane Orcutt are visiting the World's fair in St. Louis this week.

Mrs. George E. Pritchett and Miss Margaret Pritchett have gone for a fortnight's visit in the east.

Mr. Jerome Magee and his guest, Mr. Ryder of Wyoming, will go to St. Louis next week to visit the World's fair.

Mr. L. B. Williams is the guest of his son, Ed B. Williams. Mr. Williams was at one time a prominent dry goods merchant of Omaha.

Mrs. William H. Hall of Pasadena, Cal., who has been the guest of Mrs. Thomas Fry, has returned to her home.

Dr. Dora Judkins of Fullerton, Neb., who has been the guest of Mrs. Albert Edholm, has returned to her home.

Miss Nell Baum has returned from St. Louis where she visited the exposition, and will leave at once for Santa Fe, where she will visit her sister, Mrs. Wallace Reynolds.

Mr. James V. Van Horn and family of Van Horn, Wash., on their way home from the St. Louis exposition, were the guests of his sister, Mrs. Beecher High, during the past week.

Mr. and Mrs. Dan Denise expect to leave soon for Wyoming, where they will spend some time. Mr. Denise is convalescing from a long and serious illness and goes west for his health.

Mr. and Mrs. Edward Dickinson, Mr. and Mrs. Arthur Gulou, Mrs. Jessie Dickinson Lyman and Lieutenant Barnes, who went to St. Louis a week ago, are expected home today.

Mr. Henry T. Clarke, accompanied by his daughter, Miss Gertrude Clarke, left on Wednesday for a brief visit to the World's fair, after which Miss Clarke will visit her brother, Mr. Gordon Clarke, in Indian Territory.

Dr. and Mrs. J. C. Baxter have returned from their eastern and exposition trip, and are at the home of the bride's parents, 311 S. Thirty-sixth street, and will remain for about a week before starting for their future home in San Francisco.

Social Chit-Chat

A daughter was born to Mrs. Fred Nash 24 on Friday.

The serious illness of Miss Jessie Millard the early part of the week occasioned grave concern among her friends and her improvement will relieve much anxiety.

Announcement has been received in Omaha of the birth of a son, last Saturday.

to Captain and Mrs. David Stone, at Manilla. Mrs. Stone was Miss Helen Hoagland, formerly of Omaha.

Mr. and Mrs. Will Hoagland, who have been occupying the McShane house on Thirty-eighth street, expect to move to Dundee this week to occupy the Hoagland home, which has been remodeled and repaired since being moved from Sixteenth and Howard streets.

Mrs. M. J. Matthews, teacher in oil and water colors. Studio, 1540 N. 13th st. Tel. F253.

MISS GLENN TALKS NEXT WEEK

Makes Three Addresses Last Sunday in October, but Does Not Speak Today.

Miss Grace Glenn of Japan, young people's secretary of the Board of the Northwest of the Presbyterian church, is in Omaha, but will not be heard from the rostrum of any of the local churches until Sunday, October 30. On that date she has promised to speak in the morning at the Lowe Avenue Presbyterian and in the evening at the Knox Presbyterian church. On the afternoon of the same date Miss Glenn will appear before the women of the First Presbyterian church and will at that time undertake the formation of study classes. This latter feature is one of the most important parts of Miss Glenn's work.

Gas and electric fixtures, wholesale and retail. Nebraska Electric and Fixture Co., Thirtieth and Harney streets.

FORECAST OF THE WEATHER

Fair and warmer in Nebraska, Kansas and South Dakota today—Monday Fair.

WASHINGTON, Oct. 22.—Forecast of the weather for Sunday and Monday:
For Nebraska, Kansas and North Dakota—Fair and warmer Sunday; Monday, fair.

For Colorado and Wyoming—Fair Sunday and Monday.

For Missouri and Iowa—Fair Sunday, warmer in west portion; Monday, fair and warmer.

Local Record

OFFICE OF THE WEATHER BUREAU, OMAHA, Oct. 22.—Official record of temperature and precipitation compared with the corresponding day of the last three years:

Maximum temperature	49	65	83	82
Minimum temperature	33	43	52	52
Mean temperature	42	54	72	61
Precipitation	.30	.00	.00	.00
Record of temperature and precipitation at Omaha for the day since March 1:				
Normal temperature	50			
Deficiency for the day	7			
Total deficiency since March 1	188			
Normal precipitation	.47			
Deficiency for the day	.17			
Total rainfall since March 1	24.09			
Deficiency since March 1	2.46			
Excess for cor. period, 1903	2.89			
Deficiency for cor. period, 1902	2.15			

SOROSIS

TRADE MARK.
THE BEST SHOE FOR WOMEN.

The Woman's Shoe

That Fits

The Comfort Tells

The Price,

\$3.50

Sorosis Shoe Store

203 S. 15th St.

Frank Wilcox, Mgr.

SEND FOR CATALOGUE.

The Frost

Is on the pumpkin, better get the overcoat on your back.

Better come in Monday and look over our selection of Kerseys, Meltons, Cheviots and Coverts. We make good fitting, good wearing coats from

\$25 to \$50.

Our wide, loose, easy fitting garments are making a hit.

Have you seen those double breasted sack suits of ours with wide athletic shoulders, long shapely lapels and collars of the neck hugging kind?

Once a customer—always a customer.

Our motto is: "A well pleased patron is our best advertisement." Try us.

\$25 to \$50.

MacCarthy Tailoring Co.,

304-306 South 16th Street

TELEPHONE 1808

Next door to Washburn Ticket Office.

Morand's Classes in Dancing

and Physical Culture

Fifteenth and Harney Streets

The best and cheapest school for beginners.

Our system of instruction is based on simplicity, no discouraging, complicated movements, everything simple, clear and concise. If you walk, we can teach you to dance. Advanced classes start Tuesday, Wednesday and Friday at 8 p. m. 12 lessons, \$5.00. Children, Saturday, 10 a. m. to 12 p. m. 12 lessons, \$3.00. Private lessons in all branches of dancing at any time to suit pupils. Call, or telephone 101.

MURPHY GETS THE WATCH

E. J. Murphy, 166 Farnam street, collector for Pioneer Council E. A., got the watch in our guessing contest. The watch stopped at 1:41 a. m., October 22, and his guess was 1:23.

MAWHINNEY & RYAN CO. JEWELERS

15 1/2 AND DOUGLAS STS., OMAHA, NEB.

U. S. Postage Stamps Free!

As a Premium With Every Cash Purchase—Without a Purchase Every Caller Will Be Given Free a Souvenir Postage Stamp Book—

With oiled leaves between the covers which prevent the postage stamps placed inside from sticking together. You need not make a purchase to get one—you merely have to step inside the door and one of these postage stamp books will be given to you. This is an age of giving. On every hand dealers in every line of goods are striving to give their patrons more value than they can get elsewhere and at the same time attract more customers to their doors. We, in the past, have relied on giving the best possible values, correct styles, superior materials, best workmanship and perfect fitting garments. We now have decided to offer a premium with every purchase. Being anxious to offer something of value—something that would be emblematic of the sterling worth of the merchandise we handle, we have decided there is nothing more suitable than the postage stamps made by "Uncle Sam"—stamps that we all know will be as good fifty or a hundred years hence as they are today—therefore, with Ladies' Suits, Dress Skirts, Waists, Cloaks, Furs, etc., commencing tomorrow, October 24, we will give U. S. Postage Stamps with every cash purchase, and during this week, to inaugurate

the system, we will give 10 cents in postage stamps as a premium on every full dollar's worth of goods purchased of us—10 cents' worth with a one-dollar purchase; 20 cents' worth with a two-dollar purchase; 50 cents' worth with a five-dollar purchase; \$1.00 worth with a ten-dollar purchase; \$2.00 worth with a twenty-dollar purchase, etc., etc. And we say without fear of contradiction that these stamps we give are the best that are made in this country. It's the same way with the Cloaks, Suits, Furs, etc., we sell—there are none better made. And we offer these stamps to draw you in here to look at our goods and learn our prices. You'll find we sell as cheaply as any one and give you as good, or better values. We have garments suited to the purse of the woman who is obliged to economize as well as others. Just now all we ask is that you'll call and let us present you with one of our Souvenir Postage Stamp Books. Of course we'll be glad to show our goods. If you make a purchase you will get free the best stamps on earth, good in any town in America—stamps that will carry your letters to the most remote point in any country on the face of the globe.

O. K. Scofield Cloak and Suit Co. 1510 Douglas St.

Go to F. M. SCHADELL & CO.,

..FOR YOUR..

Street and Dress ..HATS..

No two hats alike. Everything exclusive and individual. Prices as low as the lowest. Call and be convinced.

F. M. SCHADELL & CO.,
1522 Douglas.

Auditorium Monday Night, October 24

8 O'CLOCK

JOSEPH W. FOLK

The famous prosecutor of hoodlums and democratic nominee for governor of Missouri, will address the people of Omaha and vicinity.

GEORGE W. BERGE,

Fusion nominee for governor of Nebraska, will also address the meeting.

Men of all political parties are cordially invited to be present.

A special invitation is extended to ladies. No tickets of admission necessary.

EVERYBODY WELCOME.

SACRIFICE MILLINERY SALE

READY-TO-WEAR HATS—Regular price from 75c

\$2.00 to \$4.50—your choice, at.....

PATTERN HATS—Regular price from 1.50 to \$5

\$5.00 to \$18.00—Monday from.....

OSTRICH PLUMES—Regular price 50c to 3.00

from \$1.00 to \$8.00.....

Black and Colored Silk Velvets—Regular from \$1.50

to \$3.00 per yard—per.....

yard.....

4-inch All Silk Ribbon, regular 35c quality, at per 11c

yard.....

3-inch All Silk Ribbon, regular 25c quality, at, per 9c

yard.....

All other qualities of ribbon at less than wholesale price.

Please remember that these goods are not cheap quality. You simply save the retail profit by buying the above items and get good goods at wholesale prices.

E. McMANIS, 515 S. 16th St.

(Her Grand Block.)

ALL KINDS RUBBER GOODS

We sell a good 2-quart Fountain Syringe for 50c—by mail

60c. Better one for a little more money.

Write for catalogue of Drugs, Patent Medicines, Rubber goods

and Homoeopathic Medicines.

Sherman & McConnell Drug Co.

Cor. 16th and Dodge, Omaha.

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MAWHINNEY & RYAN CO. JEWELERS

15 1/2 AND DOUGLAS STS., OMAHA, NEB.

BROWN MARTEN

FURS CARF

On Sale This Week Only... \$17.00

This is a brown marten 80 inches long, fur lined throughout, two heads, ten real marten tails. Very latest popular style. Guaranteed to be of the very best fur and to give perfect satisfaction in every particular. Regular value \$25.00; our special price for this week 17.00 only.

We invite all interested in furs to call and see this offer and inspect our splendid assortment of fur garments—every one of them fresh, new and up to date.

H. E. & E. HUBERMANN

Room 9, Second Floor Continental Block, Fifteenth and Douglas.

TAKE ELEVATOR ON FIFTEENTH STREET ENTRANCE.

Art Needle Work for Christmas Presents

Now is the time to buy the pieces in Art Needle Work that you are going to make up for Christmas Presents.

We've the most beautiful line of Pillow Covers in the city; stamped on art linen, in floral and conventional designs, 50c and 58c.

Stamped Scrim and Canvas Pillow Covers for cross-stitch, 50c and 58c. See our new Smoker Pillow, Nebraska Souvenir, Omaha High School and Buster Brown Pillows.

Large assortment of stamped Pillow Covers for outlining, 25c.

Centers and Table Covers stamped on linen, scrim or canvas for outlining, embroidery, cross-stitch or darning work in all the new designs.

Just received a complete line of stamped linens, in all sizes, for the new Eyelet work.

All kinds of stamped novelties for Christmas work, including photo frames on ecru linen, pin cushions, calendar, shaving papers, opera bags, telephone lists, hair receivers, knife and fork cases and clothes pin aprons.

New instruction books for Hardanger and Lace Work, Embroidery, Knitting and Crocheting.

Complete line of new patterns in Eyelet and Hardanger Work, for stamping shirt waists, underwear, etc.

Lithograph Pillow Tops in all the new designs, 50c.

MRS. J. BENSON, 212 South 16th St.

Balduff's Bon Bons

Omaha Headquarters for Pure Candies

All of our Bon-Bons are the product of our own manufacture and are absolutely and unqualifiedly pure and composed of the finest materials.

ONE POUND BOXES 60c.

BALDUFF, 1518-20 Farnam St.

JUDGMENT

IS NECESSARY in selecting your Stationery as well as anything else. We make a specialty of high-grade engraving, designing and embossing. We are constantly adding to our Stationery and Engraving Department to introduce new, attractive and tasteful effects to meet the demands of fashion and supply the wants of changing tastes and seasons. Out-of-town customers are cordially invited to call at our store and inspect our line of Stationery and Engraving. We would also be pleased to send samples by mail.

The Moyer Stationery Co.

220-222 South 16th Street.